

I MINA'TRENTAI DOS NA LIHESLATURAN GUÁHAN
2013(FIRST) Regular Session | 3 AM 8: 59 

Resolution No. 38: 32 (COR)

Introduced by:

Dennis G. Rodriguez, Jr. 

Relative to commending and congratulating Micronesian Brokers Inc. and the Department of Education on the launch of the Colgate Bright Smiles, Bright Futures® Global Oral Health Education Program for Guam; and extending a sincere *Un Dângkolo Na Si Yu'os Ma'åse* to them and the Colgate-Palmolive Company for their service and dedication to the healthcare of the island community .

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF**

2 ***I MINA'TRENTAI DOS NA LIHESLATURAN GUÁHAN:***

3 **WHEREAS**, tooth decay is one of the most common diseases of childhood
4 and affects more than 50% of all children and 80% of adolescents. In the United
5 States tooth decay affects children more than any other chronic infectious disease;
6 and

7 **WHEREAS**, because the World Health Organization states that “oral health
8 is part of total health and essential to quality of life,” Colgate encourages the early
9 learning of children to take responsibility of their oral health through the Bright
10 Smiles, Bright Futures® initiative; and

11 **WHEREAS**, throughout the world, many children do not have access to
12 basic dental care and lack the education needed to achieve a healthy smile. Colgate

1 Bright Smiles, Bright Futures[®] reaches children around the world with, in some
2 cases, free dental screenings and in still other cases regular oral health education;
3 and

4 **WHEREAS**, Colgate Bright Smiles, Bright Futures[®] is among the most far-
5 reaching, successful children's oral health initiatives in the world. With long-
6 standing partnerships with governments, schools and communities, Colgate Bright
7 Smiles, Bright Futures[®] has reached more than half a billion children and their
8 families across 80 countries globally since it's launch in 1991; and

9 **WHEREAS**, in the United States, Colgate's classroom curriculum reaches
10 nearly 9 out of every 10 kindergarten students each year, 3.5 million children in all
11 50 states, plus more than 750,000 kids through their partnership with the Head
12 Start program; and

13 **WHEREAS**, today, Colgate Bright Smiles, Bright Futures[®] educational
14 program is available in 30 languages and in many countries has become a part of
15 the permanent school curriculum; and

16 **WHEREAS**, the goals of the oral health program are to: develop the
17 knowledge and behavior of children, empower them to take control of their own
18 health and provide skills which they can carry through adolescence and adulthood;
19 and

20 **WHEREAS**, not only does the Bright Smiles, Bright Futures[®] program
21 teach good oral health concepts and practices, it also gives children the foundation
22 for success by providing them with burgeoning self-esteem and confidence; and

23 **WHEREAS**, with the launch of Bright Smiles, Bright Futures[®] in Guam,
24 the fundamental oral health concepts taught by the program will be shared with the
25 children of our island. They will be taught the concept of the importance of
26 brushing at least twice a day with fluoride toothpaste, flossing daily to remove

1 plaque in hard to reach places, regular visits to the dentist and limiting the
2 frequency of sweets and sticky foods; and

3 **WHEREAS**, through the support and sponsorship of Mrs. Elaine Cruz
4 Jones, widow of the late Mr. Ken Jones and their daughter, Ms. Ramona Jones,
5 both of the Jones & Guerrero Co., Inc., parent company of Micronesian Brokers
6 Inc., Bright Smiles, Bright Futures[®] has been officially launched in Guam to give
7 the island's children the opportunity to realize the benefits of the program; and

8 **WHEREAS**, Micronesian Brokers Inc. an affiliate of Jones and Guerrero
9 (J&G) has been instrumental in bringing the Bright Smiles, Bright Futures[®] Global
10 Oral Health Education Program to the island and implementing it in the Guam
11 Department of Education, following the spirit and legacy of the late Mr. Ken Jones
12 in supporting our island community; and

13 **WHEREAS**, the Guam Department of Education, through its teachers and
14 nurses, are supporting the implementation of the Bright Smiles, Bright
15 Futures[®] Program and all Guam public school students, from Head Start to 5th
16 Grade will ~~be~~ experience the empowerment of the program; and now, therefore be
17 it

18 **RESOLVED**, the Committee on Rules of *I Mina'Trentai Dos Na I*
19 *LiheSlaturan Guåhan*, does hereby, on behalf of *I LiheSlaturan Guåhan* and the
20 people of Guam, commend and congratulate Micronesian Brokers Inc. and the
21 Department of Education on the launch of the Colgate Bright Smiles, Bright
22 Futures[®] Global Oral Health Education Program for Guam; and extending a
23 sincere *Un Dångkolo Na Si Yu'os Ma'åse* for their service and dedication to the
24 healthcare of the island community; and be it further

25 **RESOLVED**, that the Speaker and the Chairperson of the Committee on
26 Rules certify, and the Secretary of the Legislature attest to the adoption hereof, and
27 that copies of the same be thereafter transmitted to Ms. Elaine Cruz Jones and Ms.

1 Ramona Jones, of the Jones & Guerrero Co., Inc.; Mr. Nick Ryan, Colgate-
2 Palmolive General Manager, Fiji & Pacific Islands; Mr. Jon Fernandez, Guam
3 Department of Education Superintendent; and to the Honorable Edward J.B. Calvo,
4 *I Maga'lahaen Guåhan.*

**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES
OF *I MINA'TRENTAI DOS NA LIHESLATURAN GUÅHAN* ON THE _____
DAY OF FEBRUARY, 2013.**

JUDITH T. WON PAT, Ed.D
Speaker

RORY RESPICIO
Chairman, Committee on Rules

TINA ROSE MUÑA BARNES
Legislative Secretary